

Pima County Community Health Improvement Plan 2013-2017

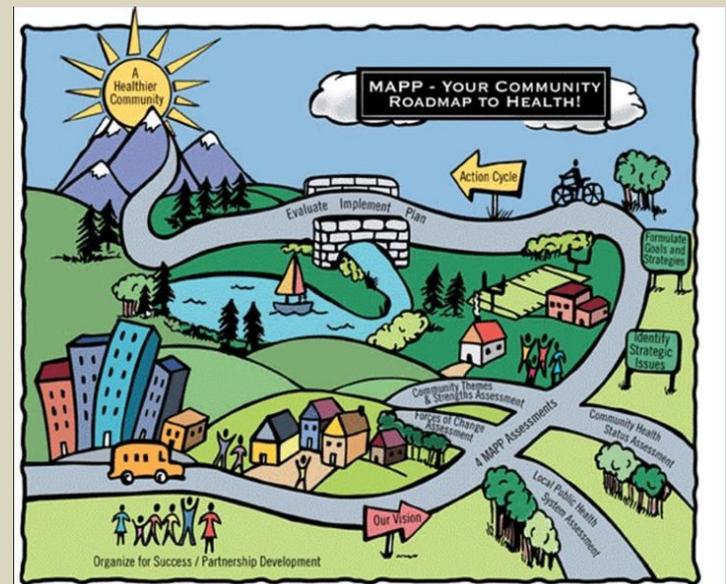
Developed by the
Pima County
Community Health ACTION
Task Force

Finalized April 2013



Designing Our Strategic Approach

- Chose a best-practice, community-level strategic planning model
 - Mobilizing for Action through Planning and Partnership (MAPP)
 - Developed by the National Association of County & City Health Officials
- Four main focus areas:
 - Community engagement
 - Community health assessment
 - Priority identification
 - Health improvement planning



Assembling Our Community Health ACTION Task Force

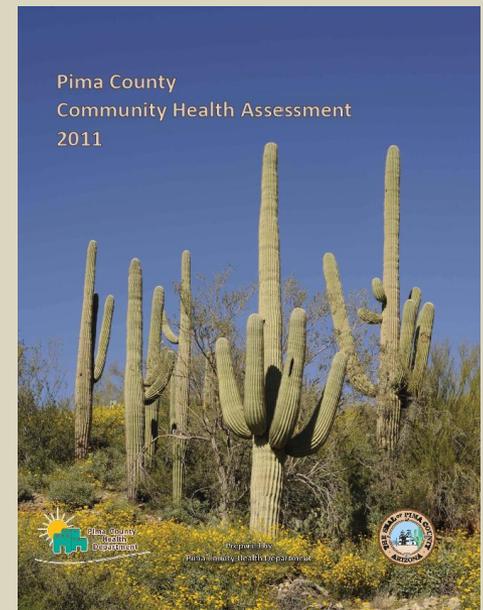
- Recruited task force members from:
 - Government
 - For-profit organizations
 - Non-for-profit organizations
- Members represented:
 - Advocacy
 - Behavioral health
 - Community and faith-based services
 - Health care
 - Education
 - Employers
 - Unions
 - American Indian communities
 - Philanthropy



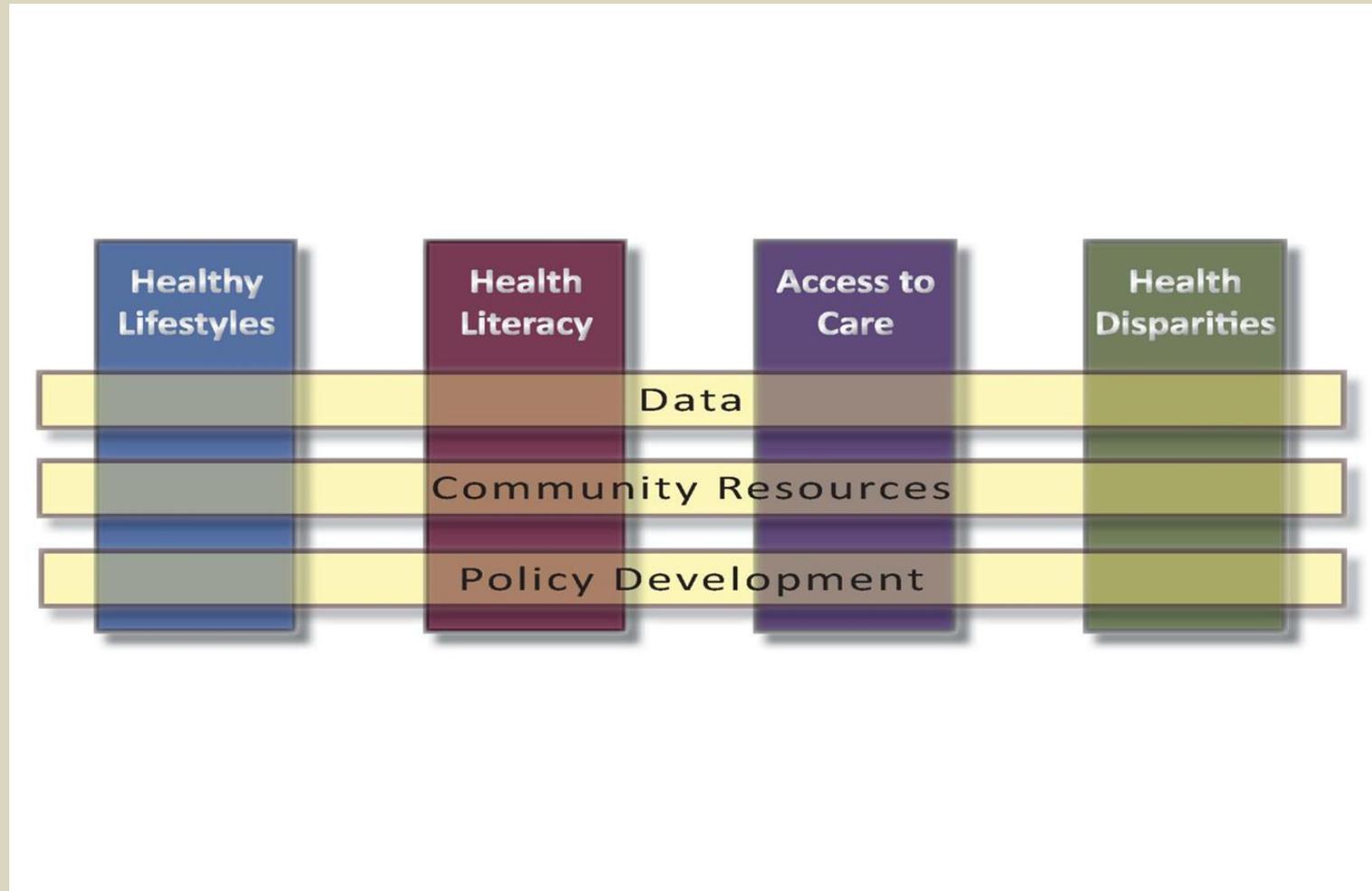
Assessing Our Community's Health

- Conducted health assessment of Pima County
- Used mixed-methods
 - Secondary data analysis
 - Surveys
 - Group discussions

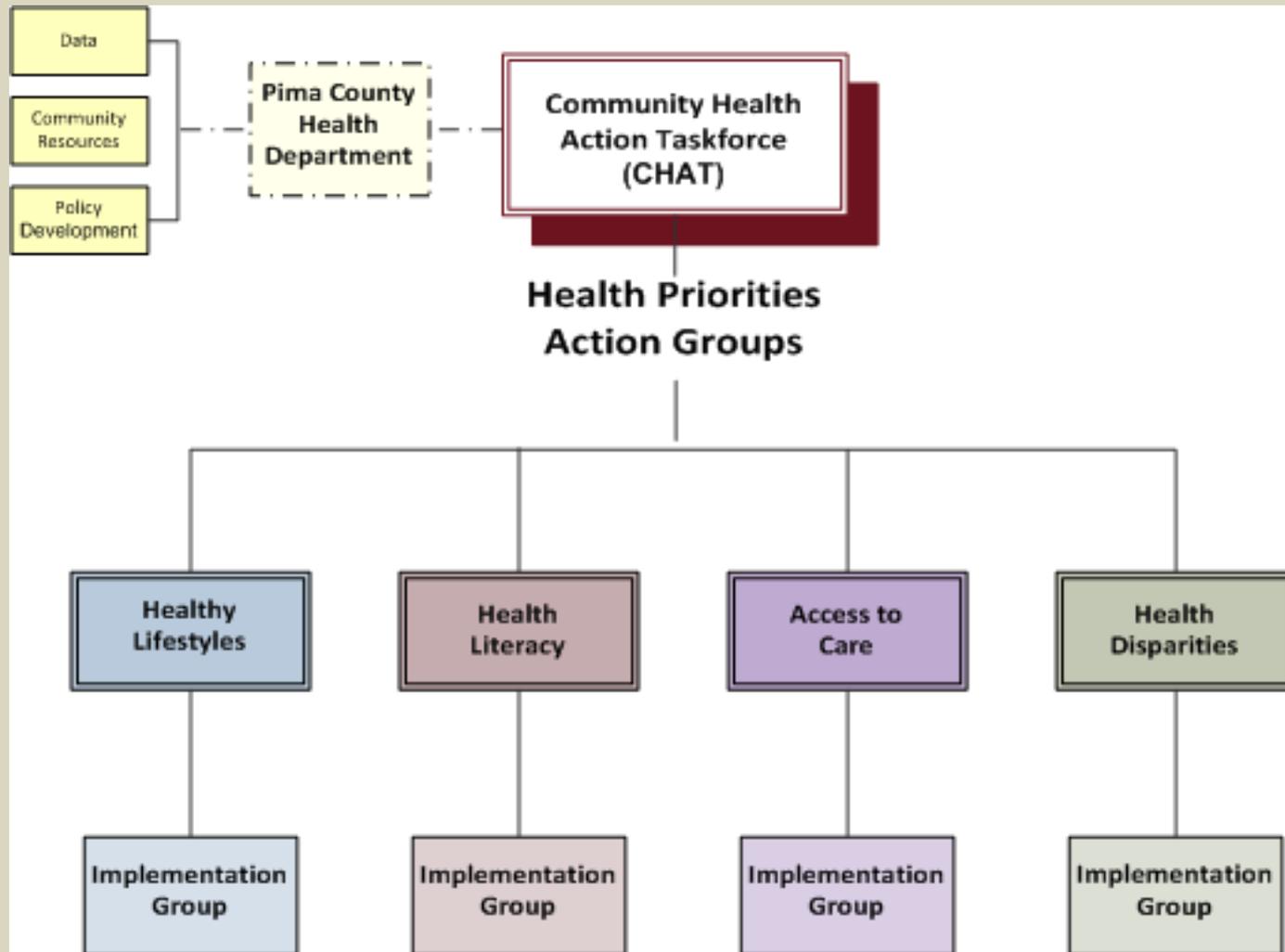
<http://www.pimahealth.org/health>



Identifying Our Health Priorities



Planning For A Healthy Pima County



Health Department's Role

- Facilitates CHAT meetings and engages CHAT members
- Ensures the CHAT is a collaborative partnership that responds to community needs and input
- Maintains and sustains key relationships with community partners
- Fosters community ownership of the community health improvement plan
- Facilitates annual review of the community health improvement plan to incorporate changes, challenges, and opportunities



**We are pleased to
present our
Community Health
Improvement Plan
for Pima County.**



Priority: Healthy Lifestyles

The choice and ability of Pima County residents to lead healthy lives emerged as a critical health priority from the community health assessment.

This health priority encompassed many behavioral and medical concerns, access issues, and environmental factors in our community, all of which limit the success of people achieving health lifestyles.



Priority: Healthy Lifestyles

GOAL

Promote and support healthy lifestyles for all Pima County residents

Objective #1

Increase access to resources and healthy options that support physical health and wellness for all residents of Pima County by 2017

Objective #2

Increase access to resources that support behavioral health and wellness for all residents of Pima County by 2017

Objective #3

Increase access to interpersonal violence prevention programs and resources for Pima County residents by 2017

Objective #4

Establish new and improve current built environment and green infrastructure that support health lifestyles in Pima County by 2017

Priority: Health Literacy

Health literacy is defined as the degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions.

Health literacy is a contributing factor to the health of our community. CHAT members identified a pressing need to coordinate our community's efforts around health literacy promotion and education.



Priority: Health Literacy

GOAL

Promote health literacy to Pima County residents with emphasis on populations of need

Objective #1

Increase public awareness of relevant, reliable, and trustworthy health information resources in Pima County by 2017

Objective #2

Enhance health literacy practices of health care (including behavioral health) and health information providers* in Pima County by 2017

*A health information provider is anyone working with members of the community regarding health information needs, including parish nurses, librarians, promotoras, volunteers, or peers.

Priority: Access to Care

Community members and stakeholders named access to care the most important factor in creating a healthy Pima County.

Community members and stakeholders were concerned with the many factors that limit accessibility of health services within the community, including knowledge of available services, affordability of services, quality of care, and the importance of a diverse and competent health care workforce that meets the needs of all population groups residing within Pima County.



Priority:

Access to Care

GOAL #1

Improve urban and rural community access to medical, behavioral, and specialty health care services in Pima County

Objective #1

Increase community-level communication and information related to accessing medical, behavioral, and specialty health care services

GOAL #2

Improve workforce development in the medical, behavioral, and specialty health care fields in Pima County

Objective #1

Determine professional health care workforce requirements needed to meet new demand from the Affordable Care Act (ACA)

Priority: Health Disparities

Social determinants of health, including behavioral health, are defined as conditions in the social, physical, and economic environment in which people are born, live, work, and age. They consist of policies, programs, institutions, government, community factors, and other aspects of the social structure. In many ways, social determinants of health drive health disparities.

We have a clear vision for health equity in our community. Pima County will achieve and sustain a culture of inclusion, equity, and accessibility towards health and wellness.



Priority: Health Disparities

GOAL

Address health disparities by promoting a better understanding of community assets, health conditions, and health status within Pima County

Objective #1

Increase accessibility to community assets and health disparities data in Pima County by 2017

Objective #2

Facilitate inclusion of community asset and health disparities data in surveillance, priority setting, and action planning in Pima County by 2017

Moving Forward

- Upcoming Steps:
 - Develop work plans for each priority area
 - Establish time lines
 - Develop evaluation benchmarks
 - Recruit additional task force members to assist with implementation
- CHIP 1.0 Edition
 - Dynamic and evolving
 - Living document that will be reviewed and updated annually
 - Future editions will incorporate new opportunities and strategies to best serve our community

How You Can Help

The level of our success as a community can only be measured by collaboration.

For more information on how to become involved in this initiative, please contact:

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520.243.7735

- pchdCHAT@pima.gov

Current CHAT Member Organizations

7G Consulting, LLC

Arizona Business Coalition on Health

Carondelet Health Network

City of Tucson

Coalition for African American Health and Wellness

Community Food Bank of Southern Arizona

Community Gardens of Tucson

Community Partnership of Southern Arizona

Desert Senita Community Health Center

El Rio Community Health Center

Fund for Civility, Respect, and Understanding

Jewish Family and Children's Services of Southern Arizona

Luz Social Services, Inc.

Pima Community Access Program

Pima Council on Aging

Pima County Government

Pima County Medical Society

St. Elizabeth's Health Center

Service Employees International Union, Local 48

Southern Arizona Center Against Sexual Assault

Sunnyside Unified School District

The Aurora Foundation of Southern Arizona

The Haven

The University of Arizona

The University of Arizona Health Network

The University of Arizona Medical Center

Tucson Medical Center

Tucson Unified School District

United Way of Tucson and Southern Arizona

YMCA of Southern Arizona

Questions?

Comments?

